

*SASS Presents
The SASS Virginia State Blackpowder Shootout*



Smoke on the Mattaponi XVII

Saturday June 22, 2024

hosted by

*the Mattaponi Sundowners
& the West Point Gun Club*



Sponsorship Information

The SASS Virginia State Blackpowder Shootout (*Smoke on the Mattaponi*) is a “championship” caliber match and is sanctioned by the Single Action Shooting Society (SASS®). The match is held annually on the 4th Saturday in June at the West Point Gun Club range in Shackelfords, Virginia. This is a one day match with six stages of Cowboy Action Shooting limited to a maximum of 75 shooters.

The Mattaponi Sundowners and the West Point Gun Club greatly appreciate the sponsors who participate in *Smoke on the Mattaponi*. Without sponsors, the match would not be possible. Sponsorships allow us to maintain a reasonable match fee, provide door prizes and awards, and attract a wide variety of black powder enthusiasts from across the state of Virginia and other nearby states.

Smoke on the Mattaponi has five levels of sponsorship. Sponsorship thresholds may be reached with cash, gift certificates, cowboy/shooting/reloading merchandise, or any combination thereof. Sponsors receive recognition at the match, within the match handbook provided to each participant, and on the match website as described below. You may opt out of publicity if you choose to remain anonymous.

Level One – Cash Sponsor: (Sponsorship Threshold: \$25.00+)

For those who can send cash to help where it is needed most, cash donations are more than welcome.

Level Two – Door Prize Sponsor: (Sponsorship Threshold: \$50.00+)

Door Prizes help attract shooters to the match. Door Prizes will be distributed by random drawings of all registered shooters at the match. Door Prize Sponsors will be listed in the match handbook.

Level Three – Stage or Side Match Sponsor: (Sponsorship Threshold: \$100.00+)

Stage Sponsors and Side Match Sponsors will have their name posted on the stage during the match and listed in the match handbook under the stage or side match description. There will also be a separate page in the match handbook which lists all Stage/Side Match sponsors.

Level Four – Presenting Sponsor: (Sponsorship Threshold: \$200.00+)

Presenting Sponsors will have their name displayed at the match. A banner will be displayed if the sponsor provides the banner. They will also receive space for a one-half-page ad in the match handbook.

Level Five – Main Match Sponsor: (Sponsorship Threshold: \$400.00+)

In order to allow maximum participation of sponsors, there may be more than one Main Match Sponsor. Each one will have their name prominently displayed at the match and a banner will be displayed if they supply the banner. Each will receive space for a full-page ad in the match handbook. If registered to shoot, the match fee will be waived for Main Match Sponsors. As special recognition, they will also receive a *Smoke on the Mattaponi* wall plaque thanking them for their support.

All Levels: If sponsors provide business cards, flyers and/or brochures that describe the products and services you offer, such items will be made available to participants, guests, and spectators at the match.

Sponsorship Process:

Fill in applicable parts of the Sponsorship Form, electronically or legibly hand-written.

Ship merchandise, gift certificates, banners, and other tangible material to Gary Graves.

If donating “cash”, mail a check with a printed copy of your Sponsorship Form to Gary Graves.

Send your Sponsorship Form as an email attachment to wld1.dan@gmail.com .

Production and formatting of advertising for the match handbook and web site are the responsibility of the sponsor. Email ad copy to wld1.dan@gmail.com. Full page ads must fit within a space of 8” wide x 10” tall. Half page ads must fit within a space of 8” wide x 5” tall. Ads may be lists of products with current prices, a photo of your business card, or whatever you choose. Ads may be in color for posting on our web site, but might be printed in black & white for the match handbook to keep our printing costs down.

If you want to donate and support *Smoke on the Mattaponi*, but do not want to be mentioned in the match handbook or on our web site, just say “No Publicity” in the Note section of the Sponsorship Form.

We would like to have your Sponsorship Information **by June 1st** to provide you with the most publicity. After that, we’ll do what we can with the time remaining. Donations in the form of cash will gladly be accepted up until the day of the match.

<u>Match Director</u>	<u>Shipping & Postal Mail</u>	<u>Assistant</u>	<u>E-mail</u>
Potter County Kid	Gary Graves	Swiftly McDraw	wld1.dan@gmail.com
97graves@gmail.com	3030 King William Ave.		
	West Point, VA 23181		
	804-241-5418 (cell)		